

# ANNA HIXON

## Graphic Design | Digital & Print Marketing

### CONNECT

Phone: 360-213-6922

E-mail: [anna-hixon@comcast.net](mailto:anna-hixon@comcast.net)

Portfolio: [annahixon.com](http://annahixon.com)

### TECH SKILLS

#### Adobe Creative Suite:

Illustrator	<div style="width: 80%;"></div>
InDesign	<div style="width: 80%;"></div>
Photoshop	<div style="width: 80%;"></div>
AfterEffects	<div style="width: 60%;"></div>

#### Web:

HTML5 & CSS3, jQuery, JavaScript,  
Wordpress, Facebook, Instagram,  
Twitter, Buffer, Prezi

### ACHIEVEMENTS

#### Strengths:

Meticulous  
Artistic  
Photography  
Concise  
Self Starter  
Collaborative  
Creative

#### Awards:

Published in  
Salmon Creek  
Journal: 2016, 2017  
  
President's Honor  
Roll: 2014, 2015,  
2016

## EDUCATION

### B.A. Digital Technology and Culture

Washington State University Vancouver, WA ..... May '17

Cumulative GPA: 3.90/4.00

## RELEVANT WORK EXPERIENCE

### Student Resource Center, Marketing Intern, Washington State

University Vancouver, WA ..... August '16-Present

- Design digital and print marketing using Adobe Illustrator, InDesign and Photoshop to increase campus awareness of workshops and events.
- Conduct outreach for the Career & Internship Fair by coordinating over 30 class visits and personally presenting to seven large classes.
- Identify areas of growth and modify marketing approach for improvement.

### Emortal Sports, Beasts and Heroes, Lead Designer, Washington State

University Vancouver, WA ..... January '17-Present

- Collaborate with a team of 30 to develop significant assets for an upcoming virtual reality video game.
- Establish style guides, logo concepts, color palettes, and custom illustrations for use by design, 3D modeling, promotions and web development teams.

### Office of Student Involvement, Marketing Intern, Washington State

University Vancouver, WA ..... June '15-June '16

- Served on various event planning committees and additionally curated a photography contest.
- Developed digital and print marketing using Adobe InDesign and Illustrator, including pin, t-shirt, water bottle, program, and name tag designs.
- Created a social media plan targeting best practices for student engagement.

## RELEVANT PROJECTS

### Tools & Methods for Digital Technology, Teaching Assistant, Washington

State University Vancouver, WA ..... August '16-December '16

- Assisted students in learning Adobe software, video editing, animation, coding, and creating infographics.

### Game Changers, Curatorial Committee, Washington State University

Vancouver, WA | [dtc-wsuv.org/gamechangers](http://dtc-wsuv.org/gamechangers) ..... April '16

- Wrote press release and created promotional materials and banner designs for a public video game exhibition.

## ADDITIONAL WORK EXPERIENCE

### Guest Service, Burgerville, Vancouver, WA ..... April '12-May '15

- Interacted with and served guests on counter and drive through window.
- Created lifelong communication, team-building, and customer service skills.