

ANNA HIXON

Graphic Design | Digital & Print Marketing

CONNECT

Phone: 360-213-6922

E-mail: anna-hixon@comcast.net

Portfolio: annahixon.com

TECH SKILLS

Adobe Creative Suite:

Illustrator	<div style="width: 80%;"></div>
InDesign	<div style="width: 80%;"></div>
Photoshop	<div style="width: 80%;"></div>
AfterEffects	<div style="width: 60%;"></div>

Web:

HTML5 & CSS3, jQuery, JavaScript,
Wordpress, Facebook, Instagram,
Twitter, Buffer, Prezi

ACHIEVEMENTS

Strengths:

Meticulous
Artistic
Photography
Concise
Self Starter
Collaborative
Creative

Awards:

Published in
Salmon Creek
Journal: 2016, 2017

President's Honor
Roll: 2014, 2015,
2016

EDUCATION

B.A. Digital Technology and Culture

Washington State University Vancouver, WA May '17

Cumulative GPA: 3.90/4.00

RELEVANT WORK EXPERIENCE

Student Resource Center, Marketing Intern, Washington State

University Vancouver, WA August '16-Present

- Design digital and print marketing using Adobe Illustrator, InDesign and Photoshop to increase campus awareness of workshops and events.
- Conduct outreach for the Career & Internship Fair by coordinating over 30 class visits and personally presenting to seven large classes.
- Identify areas of growth and modify marketing approach for improvement.

Emortal Sports, Beasts and Heroes, Lead Designer, Washington State

University Vancouver, WA January '17-Present

- Collaborate with a team of 30 to develop significant assets for an upcoming virtual reality video game.
- Establish style guides, logo concepts, color palettes, and custom illustrations for use by design, 3D modeling, promotions and web development teams.

Office of Student Involvement, Marketing Intern, Washington State

University Vancouver, WA June '15-June '16

- Served on various event planning committees and additionally curated a photography contest.
- Developed digital and print marketing using Adobe InDesign and Illustrator, including pin, t-shirt, water bottle, program, and name tag designs.
- Created a social media plan targeting best practices for student engagement.

RELEVANT PROJECTS

Tools & Methods for Digital Technology, Teaching Assistant, Washington

State University Vancouver, WA August '16-December '16

- Assisted students in learning Adobe software, video editing, animation, coding, and creating infographics.

Game Changers, Curatorial Committee, Washington State University

Vancouver, WA | dtc-wsuv.org/gamechangers April '16

- Wrote press release and created promotional materials and banner designs for a public video game exhibition.

ADDITIONAL WORK EXPERIENCE

Guest Service, Burgerville, Vancouver, WA April '12-May '15

- Interacted with and served guests on counter and drive through window.
- Created lifelong communication, team-building, and customer service skills.